



2017 Advertising Rates Ohio PHC Contractor

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Format: 32 to 48 pages, full-size, full color, with reports on plumbing, heating and cooling industry activity, supplier news, code reports, licensing issues, legislative and regulatory issues, company profiles, industry updates, new product reports and PHCC and ACCO association activities.

Frequency: Published four times per year – Ad costs are NET and include ALL FOUR ISSUES and FULL COLOR ADS

Readership: Ohio PHC Contractor reaches approximately 6,000 readers including plumbing/HVAC contractors throughout Ohio, suppliers, wholesalers, manufacturers’ reps, as well as state and local regulatory/inspection officials.

Online Version: The magazine appears online at www.PHCCOhio.org and includes hyperlinks from ads to advertisers website. Also interactive with social media.

Specifications: High resolution (300 dpi) pdf format. Save as CMYK, Line Screen: 175, please embed fonts and links. Trim size: 8.375 x 10.875

Dimensions/Rates: (Rates include insertion into all four issues, ads are full color and are net)

	W	H	Full Color
Full Page (no bleed)	7.375"	9.875"	\$3995 (includes all 4 issues)
Full Page (with bleed)	8.625"	11.125"	\$3995 (includes all 4 issues)
1/2 Page Vertical	3.725"	9.875"	\$2795 (includes all 4 issues)
1/2 Page Horizontal	7.675"	4.9"	\$2795 (includes all 4 issues)
1/3 Page Square	5"	4.9"	\$1995 (includes all 4 issues)
1/4 Page Vertical	3.725"	4.9"	\$1595 (includes all 4 issues)

Back cover & inside front cover - add \$800 - for entire year (full page color only).

Inside back cover, page 3 and 5 - add \$500 - for entire year (full page color only).

Any additional production charges, if needed, will be billed to the advertiser.

2017 Planning Calendar:

ISSUE	SPACE RESERVED	ART DEADLINE
Issue #1 - Mailed Mar 2017	Jan 27, 2017	Feb 10, 2017
Issue #2 - Mailed June 2017	Apr 28, 2017	May 12, 2017
Issue #3 - Mailed Sept 2017	July 26, 2017	Aug 9, 2017
Issue #4 - Mailed Nov 2017	Oct 13, 2017	Oct 23, 2017



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